



## BriarPatch Food Co-op Magazine Ad Sizes and Deadlines for 2025

### SPRING

March/April/May

**DUE JAN 10, 2025**

### SUMMER

June/July/August

**DUE APR 4, 2025**

### FALL

Sept/Oct/Nov

**DUE JULY 7, 2025**

### WINTER

Dec/Jan/Feb

**DUE OCT 3, 2025**

Over 9,500 folks subscribe to the digital version of The Vine. Additionally, we have over 14,000 people signed up for our enews and nearly 23,000 followers on social media, where we regularly link to Vine content. Give us your web link and we'll make sure folks can get there by clicking on your ad!

**Artwork is due at time of payment.** We can create or edit artwork for a reasonable fee (except in cases where changes are necessary for printing, at no charge). Please have your artwork ready for publication and send it to Paula O'Brien at [paulao@briarpatch.coop](mailto:paulao@briarpatch.coop). We'll send you a confirmation that we've received your ad.

**\$110**

**2.5" x 3"**

**\$220**

**5" x 3"**

**\$330**

**7.75" x 3"**

# \$650

## 7.75" x 6.125"

*Limited spots available*

**Purchase your ad early! Spots fill as early as one month before the deadline.**

**AD FORMATS:** Acceptable file formats are PDF (preferred), jpeg, tif, png. To ensure readers can clearly see the content of your ad, be sure the file is high resolution at 300 dpi. For optimum clarity and image quality, we recommend a high-resolution PDF. Crop marks are not needed.

**Advertise in The Vine and you'll reach readers throughout Western Nevada County and on down the 49 to Auburn.** We offer the print version in store and at many locations in our region, as well as mail it to Co-op owners,

If you would like an ad in our digital edition for no extra charge, please submit artwork at 1080 pixels wide by 1920 pixels long. Please note, these specs are optimized for average phone screen size and will ensure your ad is readable and beautiful for our digital readers. **We can only accept files for the digital edition with these specs.** We will also hyperlink your business in your ad.

**To purchase your ad, please visit [briarpatchfoodcoop.com/collections/vineadvertisements](http://briarpatchfoodcoop.com/collections/vineadvertisements): Spots fill early, so be sure to purchase your ad space today!**