

THE *Vine*

BriarPatch Food Co-op Magazine Ad Sizes and Deadlines for **2023**

SPRING

March/April/May

DUE JAN 11, 2023

SUMMER

June/July/August

DUE APR 10, 2023

FALL

Sept/Oct/Nov

DUE JULY 7, 2023

WINTER

Dec/Jan/Feb

DUE OCT 6, 2023

Over 8,000 folks subscribe to the digital version of The Vine. Additionally, we have over 17,000 people signed up for our enews and 18,000 followers on social media, where we regularly link to Vine content. Give us your web link and we'll make sure folks can get there by clicking on your ad!

Artwork is due at time of payment. We can create or edit artwork for a reasonable fee (except in cases where changes are necessary for printing, at no charge). Please have your artwork ready for publication and send it to Paula O'Brien at paulao@briarpatch.coop. We'll send you a confirmation that we've received your ad.

\$100
2.5" x 3"

\$200
5" x 3"

\$300
7.75" x 3"

\$600
7.75" x 6.125"
Limited spots available

Purchase your ad early! Spots fill as early as one month before the deadline.

AD FORMATS: Acceptable file formats are PDF (preferred), jpeg, tiff, png. To ensure readers can clearly see the content of your ad, be sure the file is high resolution at 300 dpi. For optimum clarity and image quality, we recommend a high-resolution PDF. Crop marks are not needed.

Advertise in The Vine and you'll reach readers throughout Western Nevada County and on down the 49 to Auburn. We offer the print version in store and at many locations in our region, as well as mail it to Co-op owners,

If you would like your ad in our digital version for no extra charge, please submit artwork at 400 pixels wide by 800 pixels long, maximum (can be shorter). We will also hyperlink your business in your ad.

To purchase your ad, please visit: briarpatchfoodcoop.com/collections/vineadvertisements. Spots fill early, so be sure to purchase your ad space today!