

THE *Vine*

BriarPatch Food Co-op Newsletter Ad Sizes and Deadlines for 2022

SPRING

March/April/May
DUE JAN 15, 2022

SUMMER

June/July/August
DUE APR 14, 2022

FALL

Sept/Oct/Nov
DUE JULY 8, 2022

WINTER

Dec/Jan/Feb
DUE OCT 15, 2022

To purchase your ad, please visit: briarpatchfoodcoop.com/collections/vine-advertisements. Artwork will be due within two weeks of your payment. We can create/edit artwork in-house for a reasonable fee (no charge when changes are necessary for printing). Please have artwork ready for print. We'll send you a confirmation that we've received your ad. Please send in artwork to Paula O'Brien at paulao@briarpatch.coop.

\$100

2.5" x 3"

\$200

5" x 3"

\$300

7.75" x 3"

\$600
7.75" x 6.125"
Limited spots available

Available to readers throughout the GV/NC community, and on down the 49 to Auburn.

16,000+ copies are distributed through direct mail to co-op owners, inserted into The Union newspaper, and available to pick up in over 50+ locations all over Grass Valley, Nevada City and Auburn. The Vine is also available to read online and emailed to 3,500+ interested readers.

Purchase your ad early! Spots fill as early as one month before the deadline.